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EVERYTHING DiSC WORK of LEADERS® TAKES THE LEAD WITH INNOVATIVE PRODUCT IMPROVEMENTS
Improved Narrative and Strong New Visuals Enhance Inscape's Fastest-Growing Profile

MINNEAPOLIS, JANUARY 3, 2013— Inscape Publishing, a Wiley brand, and leading provider of assessment-driven classroom learning solutions, today launched the new and improved *Everything DiSC Work of Leaders®*, its newest and fastest-growing profile.

Everything DiSC Work of Leaders is a unique leadership development program that simplifies the work of leaders into three tangible steps: Vision, Alignment, and Execution. Based on best practices, *Work of Leaders* is designed for organizations that want a program that focuses on developing leadership best practices, whether they're building the bench strength of emerging leaders or honing the skills of experienced executives.

Work of Leaders uses adaptive testing, an interactive assessment process that tailors questions based on an individual's item responses. Researched and developed for decades in the context of achievement testing and intelligence quotient (IQ) scoring, Inscape's implementation of the adaptive testing measurement better aligns with standards established by the psychological assessment community.

"*Everything DiSC* is the first behavioral assessment of its kind to implement adaptive testing," said Jeff Sugerman, President of Inscape. "*Everything DiSC's* adaptive testing 'treatment' is an innovation in the field, and the improvements we've made to the already well-received *Work of Leaders* profile are a real value-add for our customers."

Work of Leaders uses its research-validated online adaptive testing assessment and a resulting 23-page personalized leadership-specific report with 18 behavioral continua to help participants increase their leadership effectiveness. The improved report features newly developed dynamic narrative as well as updated visuals and color treatment. Companion facilitation with contemporary video is also available.

Everything DiSC Work of Leaders is the latest profile offering in Inscape Publishing's best-selling *Everything DiSC* line of programs. These solution-based applications feature interactive adaptive testing assessments, personalized reports, easily customizable facilitation including video, and access to unlimited follow-up reports that can be used across all *Everything DiSC* programs. Other programs include *Everything DiSC Workplace®*, *Everything DiSC Management*, *Everything DiSC Sales*, and *Everything DiSC 363® for Leaders*. Updates and improvements to additional *Everything DiSC* products are anticipated to launch throughout 2013.

About Inscape Publishing

Acquired by John Wiley & Sons, Inc. in February 2012, Inscape Publishing, Inc. is a leading developer of DiSC®-based corporate training and assessment solutions. Inscape recently launched *Everything DiSC®*, its third-generation applications that combine online assessment, classroom facilitation, and post-training follow-up reports to create powerful, personalized workplace development experiences. With a global network of nearly 1,700 independent distributors, Inscape's solution-focused products are used in thousands of organizations, including major government agencies and Fortune 500 companies. Every

year, more than a million people worldwide participate in programs that use an Inscape assessment. Inscape products have been translated into 30 different languages and are used in 70 countries. For more information, visit www.everythingdisc.com.

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